

HOP At-A-Glance

Understanding the Healthy Opportunities Pilot's Impact on WNC



About HOP

Ninety percent of U.S. healthcare spending goes to medical care, but 80% of what affects a person's health happens outside of a medical setting. The Healthy Opportunities Pilot (HOP) is an innovative approach to supporting upstream social drivers of health while **reducing the need for more costly clinical interventions** by using Medicaid dollars to pay for services related to nutrition, housing, interpersonal safety and transportation. With an estimated healthcare savings of **\$1,020** per member per year at current enrollment levels, HOP has the potential to save the state **\$11.9 million annually** in Western North Carolina alone.

Regional Impact



Local nonprofits generate new revenue, creating and sustaining jobs.



Healthcare costs are reduced, saving money for everyone.



Participants' health improves, increasing their ability to learn, work and contribute to the local economy.



Overburdened hospitals and healthcare systems get relief, improving access to care for all.



60

organizations
in HSO network



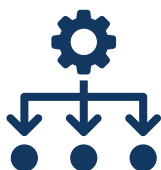
10,931

HOP participants
served



283,118

HOP services
provided



\$18 M

in capacity-building
funds distributed
to HSOs



312

full- and part-time
jobs supported



\$57 M

reimbursement
income
billed by HSOs

(Key impact data March 2022 - January 2025)

Learn **More**



828.278.9900

impacthealth.org

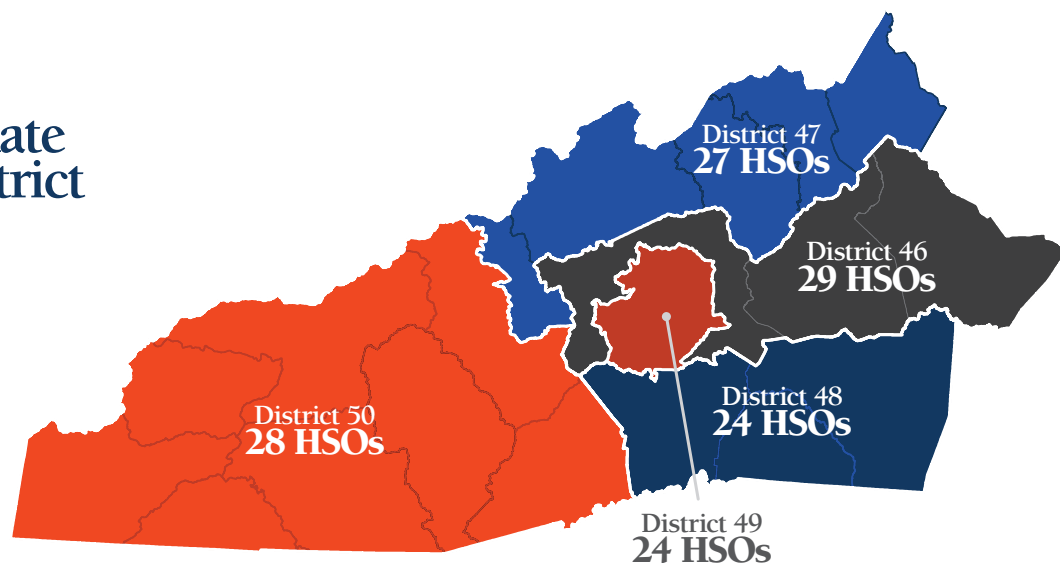
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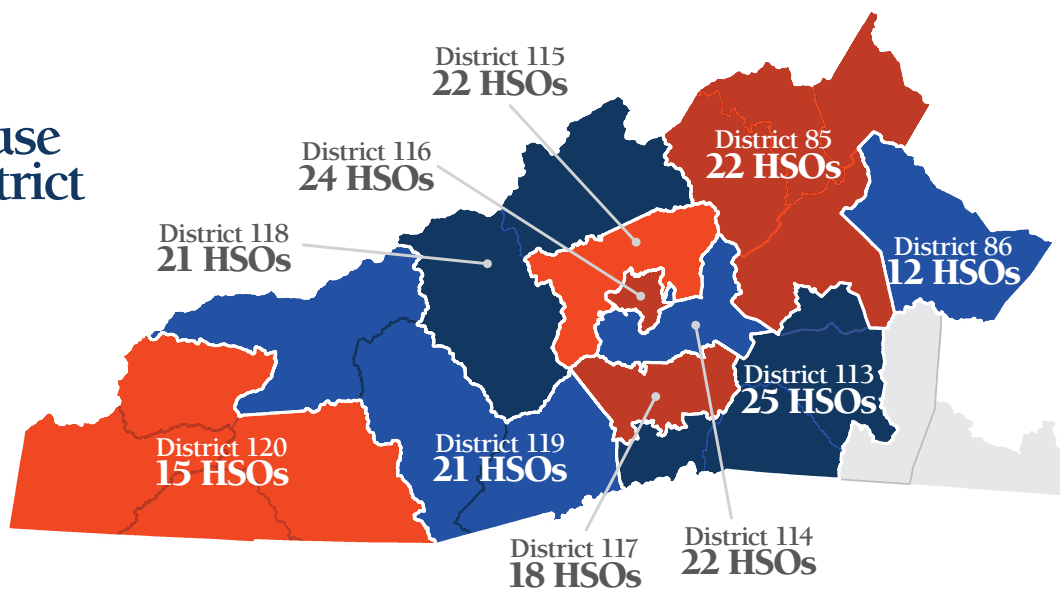


Number of WNC Human Service Organizations (HSOs)

Senate
District



House
District



WNC HOP Network:
60 Strong and Growing



Scan for
full list