



HOP Data for Healthcare Providers

The Healthy Opportunities Pilot (HOP) is an innovative new approach to supporting upstream social drivers of health while reducing the need for more costly clinical interventions by using Medicaid dollars to pay for services across four domains of need.



HOP at a Glance



54

organizations
in the WNC HOP Network



18

WNC Counties
Served



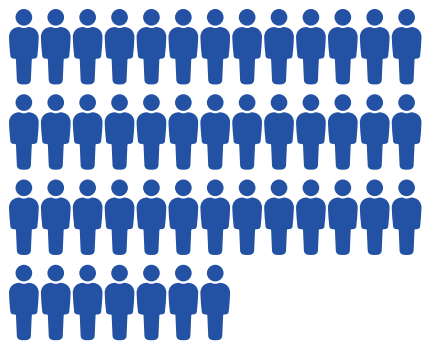
28

Services
Available

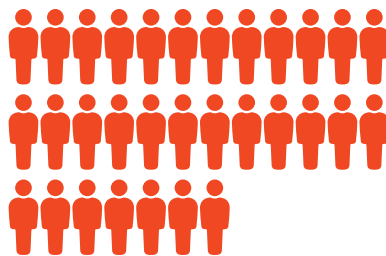
Who has HOP served since its launch in March 2022?

As of March 2024, HOP has served more than 6,000 people in Western North Carolina.

46% Children
(under 18)



31% Adults
(ages 18-44)



23% Older Adults
(ages 45-64)



HOP's Impact on Patients

March 2022 - March 2024



HOP participants reimbursed for gas, vehicle repairs and transportation needs.

Patients have been able to travel to school, work and the grocery store.

61,292

healthy meals provided across WNC.

Patients accessed the nutrition needed to manage chronic disease.



personal safety and toxic stress services delivered.

Patients have been connected with resources that promote safety and resilience, such as parenting classes and IPV case management services.



WNC families received housing services.

Patients moved into stable, long-term housing, and may have also gotten help with moving costs and the one-time security deposit, or home repairs on their existing home.



healthy home goods orders filled.

Patients with asthma and other chronic conditions can now breathe easier at home with new household items such as air purifiers and hypoallergenic bedding.

HOP Success Story

Andrea and Justin, parents of three children under age five, had a leaky roof, an old wood stove and kerosene heaters, creating a difficult home environment for two of their children who have asthma.

Mountain Housing Opportunities, a member of the Healthy Opportunities Pilot network, replaced the family's roof and installed a safe, energy-efficient mini split heating and cooling system. **These repairs have already made a significant difference in the family's health.**

Andrea shared, "Mold is a huge concern of mine. And to not have to worry about the roof is massive. I think it helps us feel less anxious, especially not having to run a wood stove with two asthmatic children who now need medication twice a day. It definitely helps me out a lot."

Note: Information provided was done with informed consent and assent.

For more information, [visit **www.wnc-hop.org**](http://www.wnc-hop.org).

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Photo by
Katie Richard.